

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



1.9133  
A2N47

# Newsletter

## VOLUNTARY FOOD CONSERVATION PROGRAM

EXECUTIVE DIRECTOR  
James A. Stillwell

### CABINET FOOD COMMITTEE:

Clinton P. Anderson, Chairman  
Secretary of Agriculture

George C. Marshall  
Secretary of State

W. Averell Harriman  
Secretary of Commerce

---

NO. 4 JANUARY 12, 1948

---

### WASHINGTON ROUNDUP

With the lifting of the voluntary ban on Thursday consumption of eggs, this protein-rich food should provide an excellent substitute for dwindling meat supplies this Spring. As eggs become seasonally more abundant, they should become cheaper. However, consumer use of eggs should be guided by reasonable prices. And the grain-saving device of culling non-laying and inefficient birds from flocks must be carried out more vigorously if the poultry industry is to live up to its pledges of conserving grain.



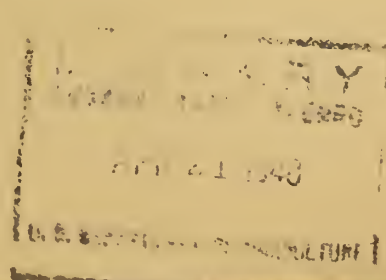
James A. Stillwell has deplored the action of some restaurant and hotel groups in dropping meatless Tuesdays. He called upon patriotic Americans to observe the meatless days as a potent weapon against rising prices. Meanwhile, the Hotel Association of New York has recommended to 203 member hotel restaurants that meatless Tuesdays be continued. And Governor Alfred E. Driscoll strongly urged New Jersey citizens to continue their observance of these days.



President Truman has issued an executive order, delineating the duties of the various government agencies under the authority of the "anti-inflation bill." Said the President: "The Secretary of Agriculture, in carrying out the food and feed conservation program authorized by the resolution, will work in close collaboration with, and utilize the facilities of, the Cabinet Food Committee, which continues to be responsible for carrying on the consumers' food conservation program."



Speaking over an Eastern regional network of the American Broadcasting Company, James A. Stillwell directed his remarks to the farmers of the nation. He pointed out that the conservation program was a fight to insure the peace and defeat inflation. Then, he declared:



"In this double-edged campaign, the farmer is in the forefront of the fighting. He is in a position to save millions of bushels of grain by observing efficient livestock feeding practices. It is a matter of record that almost three-fourths of our total production of grain is normally fed to livestock....

"There is no doubt in my mind that the farmers of the nation will do their full share in this battle against inflation at home and starvation abroad. The need is great. The time is NOW."



### HOME GARDENS

Samples of comment on food conservation activities have been received by Mrs. J. L. Blair-Buck, president of the General Federation of Women's Clubs. A number of women place great reliance on home gardens in their individual campaigns against rising prices. Typical remarks are:

Mrs. R. W. --"I spend an average of \$12 weekly for food. We have a vegetable garden and do a great deal of canning....We save in every way possible. Three in the family."

Mrs. Wm. M. --"Had small garden. Spend \$25 weekly, not counting milk, bread, extra purchases; try to cut down on eggs and bacon. Use dry bread for stuffing and grind for crumbs. Use fish and casserole combinations in place of meat one or two evenings a week." (5 in family)

In addition to these letters, Mrs. John D. Beals, Jr., corresponding secretary of the Garden Club of America, writes: "The Garden Club of America is now engaged in a program of reactivating wartime gardens."



### SONGWRITER PLUGS PROGRAM

Irving Caesar, the well-known songwriter, has written a jingle, which exemplifies in rhyme and meter, the necessity for food conservation:

"Our homes aren't meatless, nor heatless, nor wheatless,  
And nobody's pantry is bare.  
But think of the Old World, the hungry and cold world,  
Where millions cry out in despair.  
There's bread in our basket and cake if you ask it,  
Enough, and a little to spare.  
So let's eat one slice less for each crumb is priceless  
To some little child over there!"



### HIGH COST OF LIVING

The suburbs of Cleveland, Ohio, are represented on a Greater Cleveland Citizens Food Committee established by Mayor Thomas A. Burke. Speaking of the committee's aims, Mayor Burke declared: "Cleveland has always done more than her share in responding to any worthwhile cause. We have the duty and the opportunity by voluntarily sacrificing to save food for the war-ravaged nations abroad. More than that, we now have



the opportunity for the first time on a local level to make an effective attack on the high cost of living."



#### GENERAL FIGHTS FOR FOOD PROGRAM

Lieutenant-General Ben Lear, U.S.A. (retired) is again at the head of an army-- this time in command of an army of 200 prominent citizens on the Citizens Food Committee of Memphis, Tenn.

#### OUTDOOR POSTERS

The Weimer Packing Company has contributed all its outdoor poster showings of the entire month of January to the local food committee of Wheeling, West Va., headed by John L. Grimes.

#### CHURCH GROUP URGES FIGHT AGAINST H.C.L.

The National Council of Catholic Women has been waging a vigorous campaign for cooperation in the food saving program. In a recent issue of its publication, the N. C. C. W. said:

"Persons interested in the economic well-being of the United States and in the rehabilitation of European nations, unmistakably related, will realize that continuing domestic price rises in the United States will not only affect purchasing power at home but also that of European nations and will mean a lessening ability on the part of these European nations to feed their populations and to rehabilitate their countries."

#### ALL-OUT CITY

East St. Louis, Mo., is setting an enviable record for all-out participation in the food conservation program.

The Red Cross has placed official emblem stickers in 100,000 homes. On a local basis, the Board of Education has distributed fact sheets in the schools. The St. Louis District Dairy Council has placed posters on all the trucks and wagons of its member concerns. And the League of Women Voters has conducted a food saving program through its 50 discussion groups.

#### THE PERSONAL TOUCH

In order to arouse maximum support for the Kokomo, Ind., food conservation program, Mayor Charles V. Orr wrote a personal letter to 250 organizations, outlining the need for the drive and methods by which citizens can cooperate.



As one phase of the anti-inflation and anti-starvation campaign, each teacher in Quincy, Mass., gave a talk to her pupils on the meaning of the program and then gave each child a letter to take home, urging the parents to cooperate.

#### PARENTS AND TEACHERS

The most recent issue of the National Congress Bulletin, published by the

National Congress of Parents and Teachers, has this to say:

"Everyone wants to know what he can do to save the peace. This is the answer: We can all save food. Saving food in today's pinched world means far more than thrift; it means saving lives. That, in turn, means saving the peace, for hungry men are easily misled into the ways of war."

#### CONSERVATION REMINDER

The State College of Washington at Pullman has published and distributed small posters to remind the public not to waste bread. On one side of the poster is the picture of a single slice of bread. On the reverse side, the notation reads in part:

"If you save one slice of bread a day, you save almost half a loaf a week. Half a loaf a day is what we are trying to supply people in the food-short democracies of the world. Half a loaf a day, plus a little fat, will keep them alive. It's not a good diet, but it's better than nothing....

"If every man, woman and child in the state of Washington would save a slice of bread a day, we would save 90,000 loaves every 24 hours; that means 180,000 people given a chance to live.

"IS A HUMAN LIFE WORTH ONE SLICE OF BREAD TO YOU?"

#### JUNIOR RED CROSS

The Lynchburg (Va.) Chapter of the Junior Red Cross, as its contribution to the efforts of the local food committee, headed by Mrs. I. L. Langley, has prepared and financed the printing of a small pamphlet on the purposes of the conservation campaign. These were distributed to all school children by the Junior League.

#### ALL-WOMEN COMMITTEE

A food committee, composed entirely of women, is in charge of the food-saving campaign on a State level in Nevada. The committee, selected by Governor Vail Pittman, is headed by Mrs. Christie Corbett, Director, Division of Public Health Nursing of Reno. Other members are: Mrs. Florence Bovett, Secretary, Nevada State Farm Bureau; Margaret Griffin, Assistant Director for Home Economics, Agriculture Extension Division, University of Nevada; Mildred Swift, Head of Department of Home Economics, University of Nevada; Mildred Huber, State Supervisor, Home Economics Vocational Education; and Mrs. Andrew Rice, Assistant Director of Home Economics, University of Nevada.

We will keep you informed on events in Washington and the programs of local committees and organizations. We welcome your suggestions and invite you to send us news of your activities in the voluntary food conservation program.